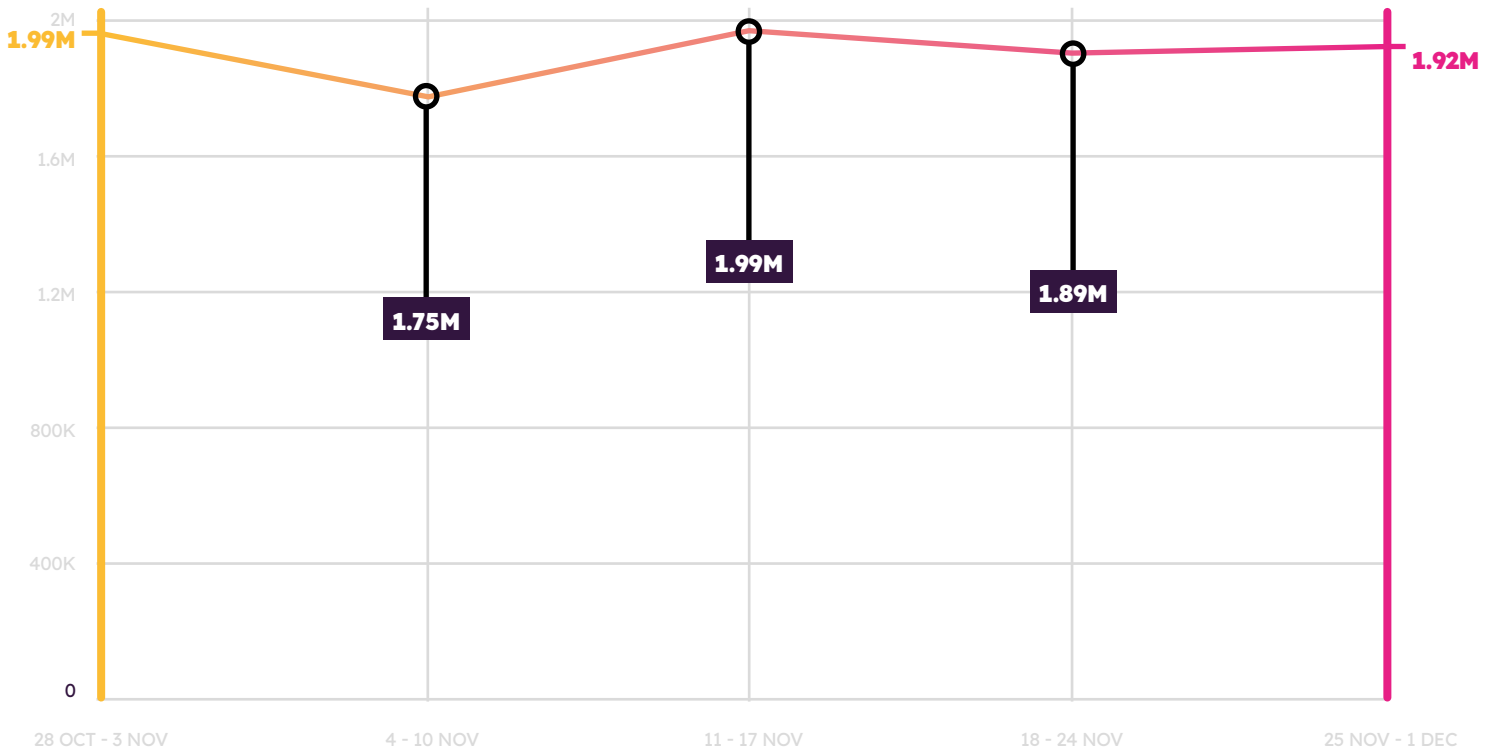


# MEMBERSHIP STATISTICS

NOVEMBER 2024

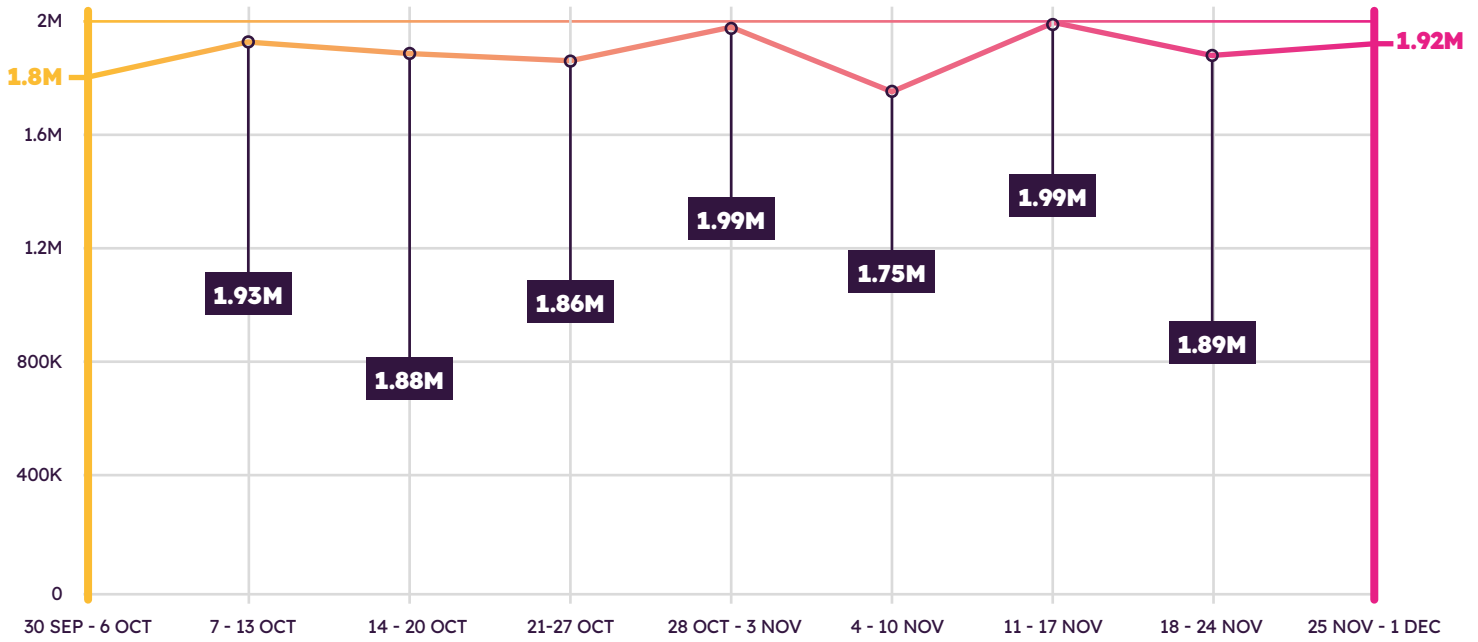
## Footfall statistics



28 OCTOBER TO 25 NOVEMBER 2024

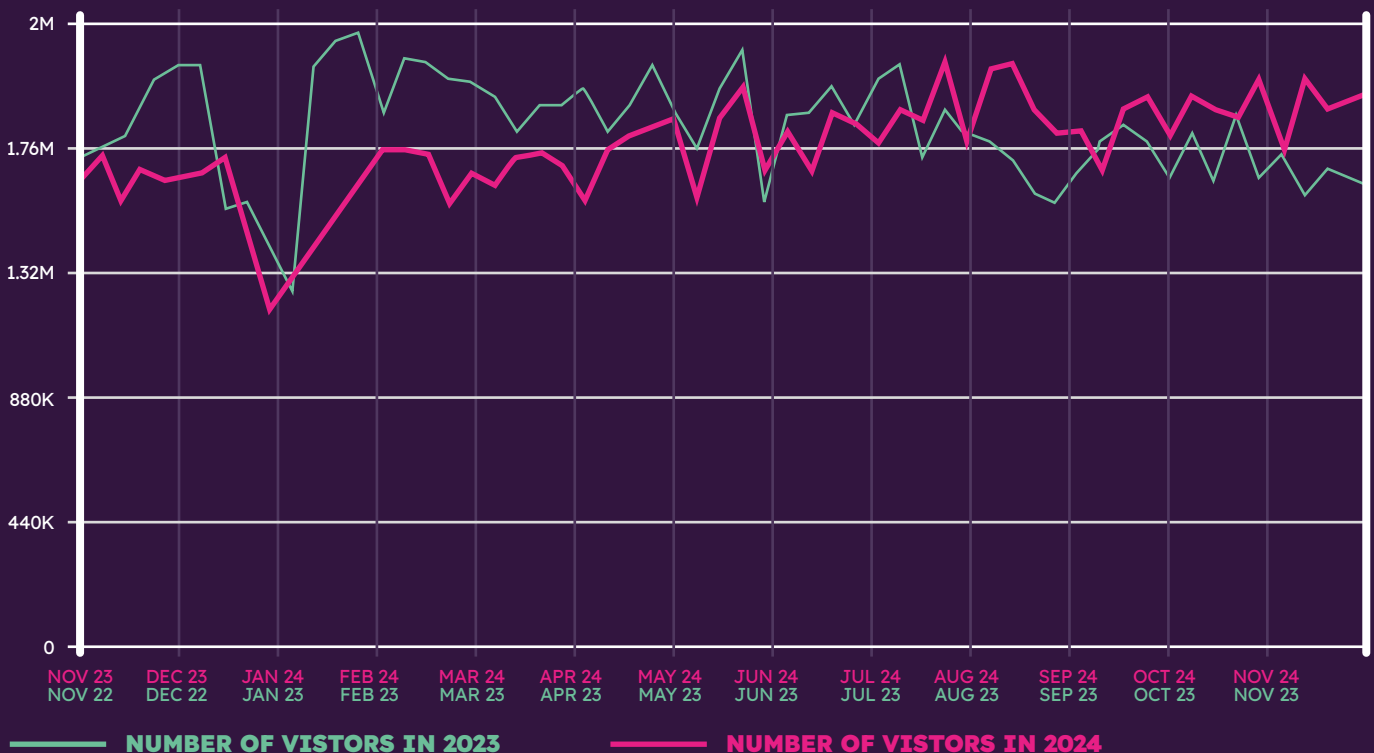
9.54 Million

## October compared to November



**9.54M VISITORS OVERALL IN NOVEMBER 2024**

## Dynamic footfall - 2023 & 2024 yearly comparison



# Origin

Origin data reveals where Bankside visitors live and how their numbers fluctuate month by month. This analysis helps determine the true catchment area of the district, offering insights into visitor demographics, travel patterns and potential marketing opportunities.

	<b>OCT 24</b> Visits per month	<b>NOV 24</b> Visits per month	<b>EVOLUTION POINTS</b>
<b>LONDON - SOUTHWARK</b>	1.24M	1.04M	-16.4%
<b>LONDON - LAMBETH</b>	438,100	383,400	-12.5%
<b>LONDON - BROMLEY</b>	428,700	465,000	+8.2%
<b>LONDON - LEWISHAM</b>	387,600	367,100	-5.3%
<b>LONDON - BEXLEY</b>	353,900	350,800	-0.9%
<b>LONDON - GREENWICH</b>	320,200	293,700	-8.3%
<b>LONDON - CROYDON</b>	286,500	277,300	-3.2%
<b>LONDON - TOWER HAMLETS</b>	202,200	203,900	+0.8%
<b>LONDON - NEWHAM</b>	193,800	212,100	+9.4%

# Sociodemographic - November 2024

Sociodemographic data reveals the average buying power of people visiting Bankside, representing their disposable income. It is calculated as average total income per person - taxes + social benefits.

## ANNUAL INCOME

# £24.4K

Average annual purchasing power per capita

# £101.5B

Total spending power

## AGE & GENDER



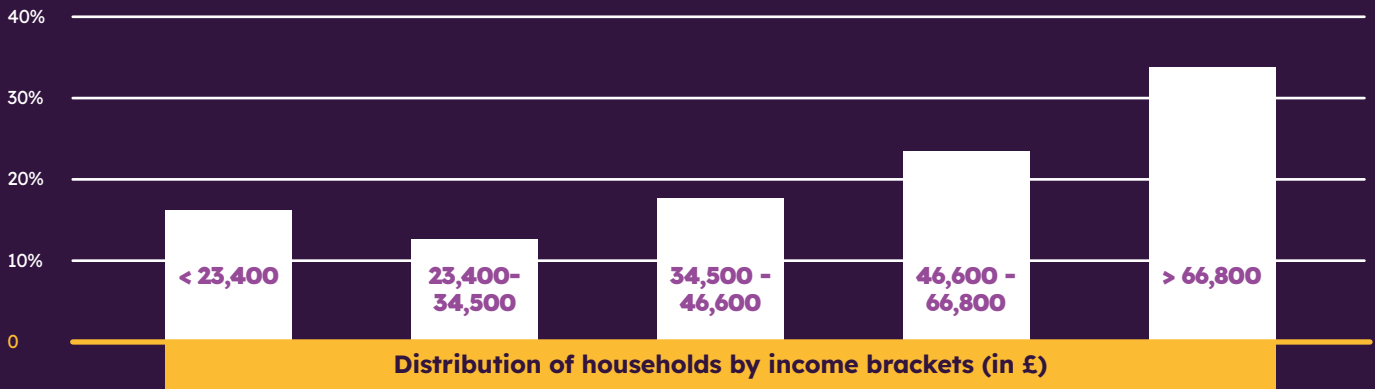
FEMALES

50.3%



MALES

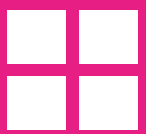
49.7%



## HOUSEHOLD

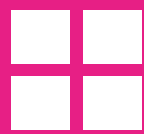
# 1.76M

number of households



# 2.4

average household size



## ADDRESSABLE MARKET



# 4.17M

inhabitants